

ASSOCIATION PARTNERSHIP AGREEMENT

Companies are struggling to find talent. According to the Construction Labor Market Analyzer, the demand for craft professionals in Arizona will exceed 120,000 positions over the next three years. In order to rebrand the construction trades as high-wage, high-value careers, several construction companies have come together to invest in Build Your Future Arizona (BYF Arizona), a multi-pronged career awareness campaign for the construction trades.

This campaign is all-encompassing, inclusive of residential, commercial and heavy civil from contractors, subcontractors and suppliers. As such, BYF Arizona is looking to partner with local construction-related associations to spread the word. BYF Arizona is not looking for a financial commitment from your association; we are looking to connect with your members to increase awareness of our efforts.

PARTNER ASSOCIATION AGREES TO:

- Provide opportunity for BYF Arizona staff to present to board of directors, workforce committees and/or at relevant events
- Send a minimum of one dedicated email regarding the campaign (provided by BYF Arizona)
- Include messaging regarding BYF Arizona in newsletter at least once per quarter
- Share BYF Arizona messaging via social media at least once per month

BYFAZ AGREES TO:

- Recognize partner association on the BYF Arizona website
- Recognize partner association on social media at least once per quarter
- Promote employer-validated training programs provided by partner association on BYF Arizona website
- Invite partner association to BYF Arizona workforce collaborative meetings
- Include partner association in regular communications

WE WANT TO BE A PARTNER!

Association Name: _____

Email: _____

Main Contact Name: _____

Phone: _____

Signature: _____

Date: _____

Social Media: Twitter: _____

Facebook: _____

LinkedIn: _____

Instagram: _____

Questions?

Contact: Josh Umar, Project Manager
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