

# CRAFT PROFESSIONALS AREN'T BORN, THEY'RE BUILT.



Arizona's top in-demand crafts and their annual salaries

Source: Construction Labor Market Analyzer, July 2019



WORKFORCE HEROES  
CONSTRUCT A CAREER: BUILD YOUR LIFE



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MY JOURNEY STARTS HERE



### ONE.

This is Ben. His toy box is overflowing with Legos and when he's not building cityscapes on the living room floor, he's exploring the great outdoors. Taking note of his hobbies, Ben's parents enroll him in after school activities where he is able to play and do what he loves most: build. Who would have guessed that 35 years later, Ben's passion would allow him to own his own company and **live the life he's always imagined.**

### TWO.

Ben is now in high school. Unlike many of his friends, he is confident in the career path he wants to pursue. Ben enrolls in NCCER's Core Curriculum and Introductory to Construction courses and by 12th grade he is working as an intern for an electrical company making \$16 an hour. After graduation, he's offered a **full-time position and benefits** including paid vacation, health insurance and the opportunity to continue his training.

### THREE.

Ben is now 35. He's gained **great experience, traveled** and has been fortunate enough to be **debt-free.** With hard work and determination, he is now an electrical engineer at a Fortune 500 company. As he drives down the road with his family, he proudly points out the structures he has helped build.

### FOUR.

Ben is now 40. He has been able to have a **successful career** doing what he loves, support his family and save up enough money to start his own business. Now, Ben leaves behind a **legacy.** What started with a few building blocks in his childhood home has grown into a **lifetime of happiness.**

**BUILD MORE THAN A CAREER: BUILD A LIFE.**

**BUILD YOUR FUTURE ARIZONA**