

BUILD YOUR FUTURE ARIZONA CLASSROOM
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"MORE REAL-WORLD LEARNING"
MAY HAVE INFLUENCED THEM TO STAY IN SCHOOL.

For years we have told students that earning a four-year degree from a university is the only way to a successful career, but there's a problem: **industries say college** graduates do not possess many of the skills needed for available careers.

¹CTE Improves Student Achievement in High School, College, and Career Infographic, 2016

WHY ARE EMPLOYERS HAVING DIFFICULTY FILLING JOBS?

TALENT SHORTAGES CONTINUE
TO BE DRIVEN BY APPLICANTS
WHO LACK EXPERIENCE AND
TECHNICAL COMPETENCIES.²

²2018 ManpowerGroup U.S. Talent Shortage Survey

THE SOLUTION:

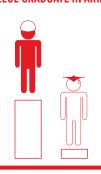
First, we have to realize that there are many avenues that lead to a successful career outside of a university degree.

Next, we must recognize that career and technical education (CTE) is a learning pathway that connects academic education with career preparation.



\$4,803

AMOUNT AN AVERAGE SKILLED CRAFT
PROFESSIONAL MAKES OVER A RECENT
COLLEGE GRADUATE IN ARIZONA





CRAFT PROFESSIONALS WILL BE NEEDED STATEWIDE 2022
BY SEPTEMBER 2022



98% OF CTE HIGH SCHOOL STUDENTS IN ARIZONA GRADUATED. 97% MET PERFORMANCE GOALS FOR READING, AND 89% FOR MATHEMATICS.

